

**AMENDMENTS TO THE SPECIFICATION**

**At Paragraphs [01], [02], [34]-[35], and [45]**

Please amend paragraphs [01], [02], [34]-[35], and [45] of the specification as follows:

[01] This application makes reference to, claims priority to, and claims the benefit of:

United States Provisional Application Serial No. 60/432,472 (~~Attorney Docket No. 14185US01-01001P-BP-2800~~) filed December 11, 2002;

United States Provisional Application Serial No. 60/443,894 (~~Attorney Docket No. 14274US01-01002P-BP-2801~~) filed January 30, 2003;

United States Provisional Application Serial No. 60/457,179 (~~Attorney Docket No. 14825US01-01015P-BP-2831~~) filed March 25, 2003; and

United States Provisional Application Serial No. 60/445,936 (~~Attorney Docket No. 14306US01-010017P-BP-2814~~) filed February 7, 2003;

[02] This application also makes reference to:

United States Application Serial No. [[\_\_\_\_]]10/657,390 (~~Attorney Docket No. 14185US02-01001P-BP-2800~~) filed September 8, 2003;

Application № 10/675,081  
Reply to Office Action of October 26, 2007

United States Application Serial No. ~~[[\_\_\_\_\_]]10/660,267 (Attorney Docket No. 14274US02-01002P-BP-2801)~~ filed September 11, 2003; and

United States Application Serial No. ~~[[\_\_\_\_\_]]10/675,193 (Attorney Docket No. 14307US02-01014P-BP-2815)~~ filed September 30, 2003.

[34] The communication infrastructure ~~[[105]]~~104 may include cable infrastructure, xDSL infrastructure, satellite network infrastructure, Internet infrastructure, intranet infrastructure or other similar access and/or transport infrastructure. In this regard, the Internet-based media exchange network infrastructure 104 may provide access and/or transport functionality that may facilitate the exchange of media between, for example, the user's home 102 and the third (3rd) party broadcaster or provider 103. The intranet infrastructure which may be part of the Internet-based media exchange network infrastructure 104 may also be adapted to providing wide area network (WAN) capability.

[35] The third (3rd) party media provider or broadcaster 103 may supply third (3rd) party media content to user locations, such as the user's home 102, via the Internet-based media exchange network infrastructure. The supplied third (3rd) party media content may include media. The third (3rd) party media provider or broadcaster 103 may include a server 109 and a storage block 110.

[45] As part of the supplemental information, a third (3rd) party broadcaster 103 may also provide supplemental information associated with a movie broadcast that may allow a user to purchase clothing of a kind and/or similar to that which may be worn and/or promoted by certain actors in the movie broadcast. This is an example of sales interaction that may take place on the media exchange network in accordance with an embodiment of the present invention. United States Application Serial No. [[\_\_\_\_]]10/675,489 (~~Attorney Docket No. 14305US02~~) discloses a method and system for media exchange network with service a broadcast user functionality, which provides, among other things, information related to a broadcast television program and is incorporated herein by reference in its entirety.